

PIETER BRUEGEL THE ELDER THE URBANIST

program: urban
location: -
basics: graphic design
area: -
year: 2017 - 2018
in team with: -

Pieter Bruegel the Elder was the unique figure and artist of his time. He predominantly used village life settings for his paintings and placed his characters in small groups engaged in their own distinctive activity. His unsentimental but vivid depiction of the rituals of village life (agriculture, hunts, meals, festivals, dances, games) are unique windows on a folk culture, still characteristic of life and culture today, and a prime source of iconographic evidence about both physical and social aspects of 16th-century life. The project explores alternative approaches to architectural visualization, suggesting avoiding mass produced imagery architecture sold in and consumed through architectural media and publishing.





